

# PRESS RELEASE



BuyinPortugal.pt is the first and only B2B e-Marketplace to support the Portuguese exporting companies, and **opened internationally at 2<sup>st</sup> February 2017**.

Created exclusively with private Portuguese capital, BuyinPortugal.pt is the leading **B2B platform** for global wholesale trade **servicing business suppliers in Portugal and business buyers around the world**. Through BuyinPortugal.pt, companies in any country can order Portuguese products and services in one place.

The platform clients are the Portuguese exporting companies, and the platform visitors are foreign enterprises which can visualize and compare prices and all other details of the “ready-to-buy” products or services.

Our mission is to make the business of Portuguese companies easier throughout the world, by supporting them in accessing international markets and throughout the export process. Through this B2B e-commerce platform, we intend to promote and extend abroad the geographical presence of Portuguese companies’ businesses, independently of the sector and / or geography, where a number of national companies will be located in one place to offer various products and / or services.

We intend to be the essential **business partner for international buyers of products and services “From Portugal”**, to be the reference **e-marketplace for Portuguese exporting companies**.

As a Tech Startup company, we care about technology and innovation. 2017 will be the second year that the company will be at Web Summit Lisbon.

In 2016 BuyinPortugal.pt was selected as a ALPHA Startup and this year we will be present as a BETA.

In September 2017 BuyinPortugal.pt had the honor to be part of the book “The Internationalization of the Portuguese Economy – cases of business success”.

With over 20 years of experience in international trade and e-commerce, Ricardo Wallis, CEO of BUYIN.PT, S.A., explains that “This is an innovative initiative that we are very proud of, because it is the first B2B platform created in Portugal to help, in practice, the Portuguese entrepreneurs to export”.

Strategic partnerships have been negotiated with companies that will support BuyinPortugal.pt clients regarding insurance, logistics and transport services, consulting, legal services, translation services, etc.,

## Our strategic partners:

- [MDS Group \(SONAE\)](#),
- [Pinto Basto Gest](#),
- [DHL Worldwide Express](#),
- [Bureau Veritas](#),
- [BIVAC Ibérica](#),
- [AICP-Associação de Industriais do Conselho de Pombal](#),
- [AEIM-Macau Importers and Exporters Association \(Macau, China\)](#),
- [YGA International Information Technology CO. LTD \(Macau, PR China\)](#),
- [Zhuhai Hengqin Bringbuys Network Technology CO. LTD \(PR China\)](#),
- [ANCIPA-Associação Nacional de Comerciantes e Industriais de Produtos Alimentares](#),
- [TurnAround Consulting](#),
- [Crossingwords](#),
- [2LL Consultants \(Angola\)](#),
- [Espanha & Associados](#).
- Tagus Internacional (Brazil)

BuyinPortugal.pt is a registered trademark.

We are exhibiting at stand number B 116 in the eCommerce Exhibition Area on Day 2 of the event, Wednesday, Nov 8.

For more informations:

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